

# Poswyse Retail Software



## Poswyse Software solution provides:

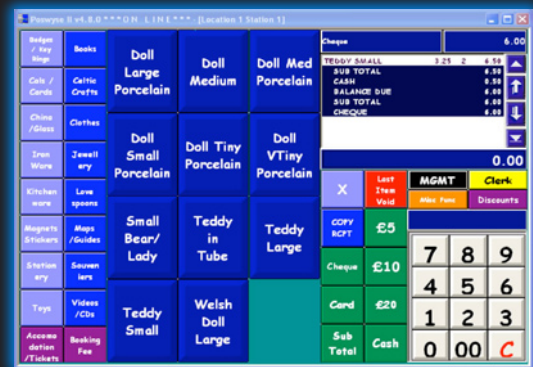
- Improved customer service: faster checkout and automated promotions to increase sales and profits!
- Protection of your profits: secure cash control system monitors all movements of money to minimise your risk!
- Stronger inventory management: make sure your customers have the products they want when they are ready to buy which means reduced overstocks and improved cash flow!
- Customer loyalty: reward customer loyalty with points or special discount schemes and generate more sales with the customer loyalty software module!
- Grow your business: with up to date management information you can manage salesperson productivity, customer buying habits and control your sales ledger which means you can accurately project and grow your business!

## Why Retailers choose Poswyse

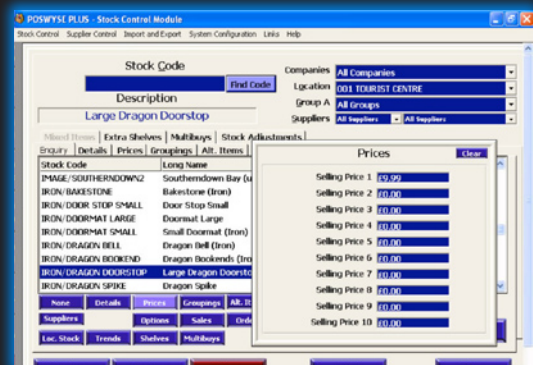
- Simple, fast sales transaction process
- Empower store personnel with vital information
- Gather valuable customer information
- Manage labour and inventory
- Automate supplier purchase ordering
- Flexible configuration to suit your precise business requirements



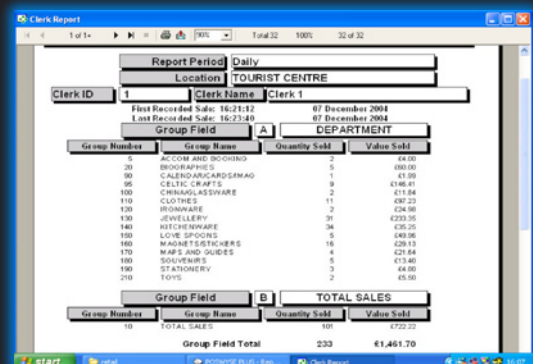
Poswyse touch screen layouts may be configured to individual store environments, which provide a simple, fast sales process.



Poswyse Inventory software controls multiple locations and different price levels.



Comprehensive Management Reports.



# Poswyse Retail Software



## Poswyse Features include...

## Business Benefit...

Touch screen design may be branded as well as configured with product and tender 'hot keys'	Sales processing is fast and provides automatic change calculation
Bar code scanning	Fast and accurate sales process
Summarise sales data by group and by the hour	Accurate timed sales information helps with staff scheduling
Multi-buy, mix & match sales are automatically processed	Product promotions increase customer sales
Multiple product price levels and discounts may be calculated automatically	Product pricing may be tailored to customer type or discount and is automatically calculated
Intuitive touch screen operation with operator messages	Help messages lead operator through the sale process and prevent errors
Journal review feature	All transactions are recorded on the electronic audit trail and may be viewed easily with search facility
Multi-user, multi-terminal, multi-branch control	Reports may be consolidated for multiple terminals at each site and for multiple sites
Crystal report generator provides a wide selection of standard reports	Consolidated, individual till, transaction, group sales, product sales, operator sales etc
Analyse individual operator transactions including sales totals, media, corrections, voids etc	Monitor operator performance and maximise security
Automatic print of shelf edge labels with multiple shelf edge label designs.	Means product labelling is dramatically reduced saving labour and labelling costs
Automatic bar code label printing	Product bar code labels may be printed automatically to increase scanning scope
Training mode	Allows quick training of new staff
Account customer control	Customer control module provides customer details, credit limit and outstanding balances, customer debtor and sales history analysis
Sales promotions may be pre-scheduled by date and time	Analyse promotional activity to maximise sales
Set operator security levels for staff, supervisor and management	Each individual function may be switched on/off for each member of staff at the desired security level
Automate inventory control in real time to provide real time stock control and sales analysis.	Conveniently input inventory stock counts or use a hand held stock taking terminal to scan in your stock data, eliminating the need for paper stock takes



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In today's highly competitive environment, the ability to trade both within stores and across the internet has become a must for all retailers, large and small. Until now, the cost of deploying a cost effective solution to run a multi channel point sale system had been prohibitive for smaller retailers looking to gain a share of sales from the web.

## Integrated Store & EStore management

The Ecommerce engine can be integrated with your website & ePOS systems allowing for true, real time stock control as well as having the ability to import stock at the click of a button.

## Benefits Ecommerce and EPOS

- For retailers with bricks and mortar / physical stores, provides synchronisation of online and offline areas of the business
- Saves time and reduces errors through eliminating the need to re-key product data into both applications, or to update each application manually
- Improves efficiency and accuracy of stock management through synchronising stock levels across both applications in real time. Items shipped from either EPOS or Website will be reflected in updates to both the ecommerce and EPOS stock levels
- Ability to create integrated, cross-channel promotions and communications to better serve new and existing customers

## Managing your Ecommerce Web Site Made Easy

Using Poswyse stock control software with integrated Ecommerce allows you to send and change product information on your Ecommerce web site easily. Product families, products, standard prices, sale prices, product family images, product images, product narratives and full descriptions can all be controlled from a central point. Changes made appear quickly on the Ecommerce site once posted. Labour saving facilities allow images and further detail to be assigned to multiple products at the touch of a button.

## Processing your Ecommerce Orders

Orders are processed on the Ecommerce site and are sent to Poswyse order processing software when payment has been automatically authorised on-line. The order processing software displays the order detail ready for picking. Once picked the order marked is processed. A branded advice note and plain packing label are automatically produced. Comprehensive sales reporting is provided with important reports such as profitability and best sellers/worst sellers included.

## Automatic Real Time Ecommerce Stock Control

The Ecommerce web site automatically reduces stock from the site as it is sold. In addition any stock movements made using Poswyse stock control software automatically update the Ecommerce web site. As each till completes a sale this stock reduction, if appropriate, is sent to the Ecommerce web site.

